

Snowy Enterprise Centre Facilities and Services

- Office Accommodation including:
 - reception
 - telephone answering
 - access to office equipment and technology
- Secretarial, secretariat and bookkeeping services
- Training and Meeting Room Hire
- Industry, Business & Economic Development Consultancy Service
- Modern Technology Equipment Hire

BEC Programs and Workshops

- Small Business New Start Program
- Small Business Planning Program
- Business Coaching Program
- Business Incubator Program
- Snowy-Monaro Small Business Growth and Continuity Program
- Springboard Business Development Program
- Home-based Business Action Program
- AussieHost Customer Service Workshops
- Cooma-Monaro Growth Strategy Program



S N O W Y
ENTERPRISE
C E N T R E

Business Incubator Program

Information Brochure



Snowy-Monaro BEC

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Our Mission: To encourage, facilitate and support the establishment and development of sustainable industry and business in the Cooma region.

Business Incubators

A business incubator is a group of individual business operating independently but within one location. The aim of a business incubator is to help businesses establish or grow. The environment of lower overhead costs, shorter lease terms, shared resources, professional management and a range of business support services help promote the growth of your business.

Who is it for?

- New-start businesses or businesses operating from home-based premises particularly benefit from the transition to a more professional environment.
- Existing businesses that need intensive support in order to overcome issues or assist in their growth
- Community enterprises who wish to be assisted with a professional environment and administrative support

Are they successful?

A study of business incubators throughout Australia and New Zealand has shown that 80 percent of businesses that start in a business incubator survive. This is in comparison to the often quoted statistic that 80 percent of small businesses fail in the first 2 years. Business incubator tenants move out to commercial premises generally within two to three years.

Why do they work?

- Easy to move in and out, with short-term leases. Business can trial viability without committing to a full term commercial lease
- Shared resources charged on a user pay basis. Enterprises do not have to outlay major initial capital to purchase equipment.
- Business counselling and support services available on site with referrals to specialists and professionals
- Access to small business management training on site

Where is it?

The Snowy Enterprise Centre Business Incubator is located at 38 Bombala Street Cooma. The Centre has the capacity for up to 7 businesses. The facilities are very suitable for service orientated businesses, especially those requiring a professional office in which to see clients and a reception service.

Snowy Enterprise Centre Business Incubator

- Attractive rooms, with carpet, heating/cooling, easy disabled access and security monitoring
- Unrestricted 24 hour access
- Reception and telephone answering during office hours, mail collection/distribution, car parking space, kitchen facilities and access to a meeting room for 8 hours per month
- Access to photocopier, broadband internet, fax, multimedia projector, binding machine and other equipment at usage rates
- Secretarial and bookkeeping services at a fee
- Office furniture can be supplied for a fee